

PASSION TO PROFESSION



CAREERS IN THE SPORT INDUSTRY

Provide your students with an immersive workshop designed to highlight the depth and breadth of the sports industry. Students undertake a range of tasks that sport managers face daily, providing genuine real-world skills that can help to prepare them to work in sport.

DISCOVER

- PATHWAYS INTO A CAREER IN SPORT
- TERTIARY STUDY OPTIONS

COMPLETE ACTIVITIES RELATING TO:

- CUSTOMER CENTRICITY
- SOCIAL MEDIA AND MARKETING
- LIST MANAGEMENT AND RECRUITMENT

COMPLETE ACTIVITIES RELATING TO:

- TYPES OF SPORT ORGANISATIONS & THEIR ROLE
- STRENGTH & SKILLS REQUIRED IN THE WORKFORCE



NO COST | 20-60 STUDENTS PER SESSION | DELIVERED ON SITE AT YOUR SCHOOL

Facilitated by Carlton Football Club staff from the Carlton College of Sport