

# Screen and Media



## CUA31020 CERTIFICATE III IN SCREEN AND MEDIA

### What it is

This qualification introduces students to social media campaign management and content creation for the fast-growing social media sector.

Students learn how to provide creative solutions and strengthen their technical skills such as website development, visual design and 2D digital animation whilst following the creative design process.

Students learn a broad range of skills and knowledge to pursue a career or further training in the screen and media industry in areas such as film and television production, animation, photography, radio broadcasting and content creation.

### What you learn

You learn from the following subjects (Units of Competency):

#### FIRST YEAR

- ✓ Apply work health and safety practices CUAWHS312
- ✓ Apply critical thinking skills in a team environment BSBCRT311
- ✓ Work effectively in the creative arts industry CUAIND311
- ✓ Develop drawing skills to communicate ideas CUAACD201
- ✓ Maintain interactive content CUADIG211
- ✓ Follow a design process BSBDES201

#### SECOND YEAR

- ✓ Write content for a range of media CUAWRT301
- ✓ Author interactive sequences CUADIG312
- ✓ Explore and apply the creative design process to 2D forms CUADES302
- ✓ Create visual design components CUADIG304
- ✓ Create 2D digital animations CUAANM301

### Who you learn from

#### YOUR INDUSTRY EXPERT

College of Sound and Music  
Production (COSAMP)

RTO Code 41549

#### WHERE YOU LEARN

Loreto College  
1600 Sturt Street, Ballarat

#### WHEN

##### 1st Year

Thursday 1.45pm to 5.00pm

**Class size:** 15 to 20 students

##### 2nd Year

Tuesday 1.45pm to 5.00pm



'I like how creative it is with what we do, photoshop and such'

RESPONSE FROM 2023 1ST YEAR  
VET CLUSTER STUDENT SURVEY

## What you get

Upon successful completion of the program, students are eligible to obtain:

### School recognition

Credit/Unit eligibility towards your relevant Senior Secondary Certificate.  
This program is a scored assessment. Check with your school for more details.

### Workplace recognition

1. Certificate III in Screen and Media (once all units satisfactorily completed)
2. Statement of Attainment  
(List of the Units of Competency which have been successfully completed)

## Learn more

Certificate IV in Screen and Media CUA41220

Diploma of Screen and Media CUA51020

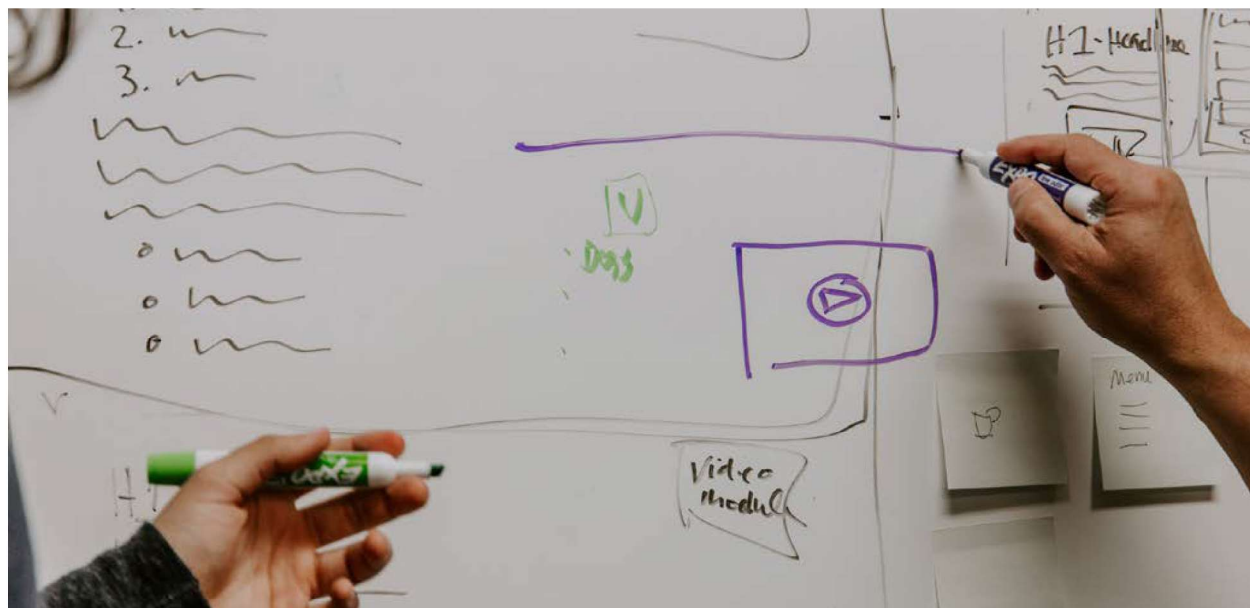
Advanced Diploma of Screen and Media CUA60620

## Employment

The job roles that relate to this qualification may include editing assistant, content creator, assistant sound technician, assistant audio visual technician, assistant radio producer, podcast producer, community radio producer, community radio presenter, junior animator, camera assistant and technical production assistant.

## What the program looks/sounds like

For more information and to watch a **Get VET** video of a student explaining the program, <https://www.vcaa.vic.edu.au/curriculum/vet/vce-vet-programs/Pages/creativigitalmedia.aspx>



*Note: Program commencement subject to enrolment numbers. Units of Competency are subject to change. Check with your school VET Coordinator regarding costs and if this program is suitable for you. This training is delivered with Victorian and Commonwealth Government funding to eligible individuals. All details are accurate at the time of publication.*

