

Retail Cosmetics



SHB20121 CERTIFICATE II IN RETAIL COSMETICS

What it is

Students who love make-up are attracted to this program.

Students have an opportunity to experience the make-up side of the Beauty Industry. They research the industry and put their knowledge into action by providing lash and brow services. They design and apply make-up for every day as well as for photographic sessions.

Students learn how to work in a retail environment by developing customer service, sales and financial skills. They learn how to receive stock being delivered into a retail environment and effectively display the stock, ready for sale. They explain and demonstrate the products to customers, aiming to sell the correct product to each unique customer.

What you learn

You learn from the following subjects (Units of Competency):

FIRST YEAR

- ✓ Apply safe hygiene, health and work practices SHBXWHS003
- ✓ Demonstrate retail skin care products SHBCCS004
- ✓ Design and apply make-up SHBBMUP009
- ✓ Conduct salon financial transactions SHBXCCS007
- ✓ Communicate as part of a salon team SHBXIND005
- ✓ Research and apply beauty industry information SHBBRES003

SECOND YEAR

- ✓ Design and apply remedial camouflage make-up SHBBMUP011
- ✓ Organise personal work requirements SIRXIND003
- ✓ Provide lash and brow services SHBBFAS004
- ✓ Receive and handle retail stock SIRRINV001
- ✓ Produce visual merchandise displays SIRRMER001
- ✓ Sell to the retail customer SIRXSL001
- ✓ Design and apply make-up for photography SHBBMUP010

Who you learn from

YOUR INDUSTRY EXPERT

Federation University Australia
RTO Code 4909

WHERE YOU LEARN

Unistyle Salon, SMB Campus, Level 1, P Building, Lydiard Street North
Ballarat 3350

WHEN

1st Year

Thursday 1.45pm to 5.00pm.

Class size: 12 to 20 students

2nd Year

Tuesday 1.45pm to 5.00pm.

4 x 9.00am to 4.30pm compulsory practical assessment sessions held in school holidays (1st week of Term 2 & 1st week of Term 3 holidays)



'I don't sell cosmetics, I sell hope'

Elizabeth Arden

What you get

Upon successful completion of the program, students are eligible to obtain:

School recognition

Credit/Unit eligibility towards your relevant Senior Secondary Certificate. Check with your school for more details.

Workplace recognition

Statement of Attainment

(List of the Units of Competency which have been successfully completed)

Your possible career/pathway

There are many opportunities as outlined below.

Learn more

Certificate III in Beauty Services SHB30121,

Certificate III in Make-Up SHB30221,

Certificate IV in Beauty Therapy SHB40121,

Diploma of Beauty Therapy SHB50121

Employment

Possible job titles include: retail sales assistant, beauty therapist, make-up artist aromatherapist, retail sales manager



Note: Program commencement subject to enrolment numbers. Units of Competency are subject to change. Check with your school VET Coordinator regarding costs and if this program is suitable for you. This training is delivered with Victorian and Commonwealth Government funding to eligible individuals. All details are accurate at the time of publication.

